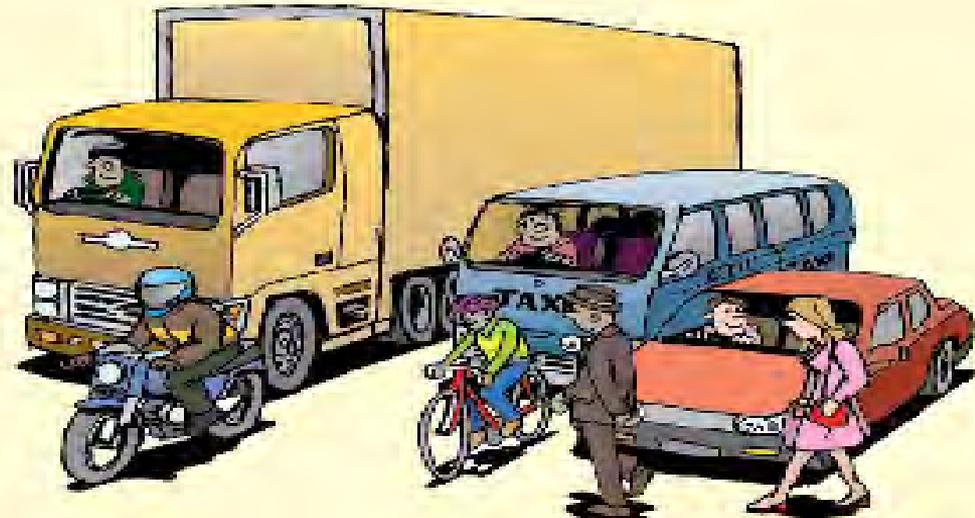


REQUIREMENTS AND CONDITIONS FOR SUCCESSFUL PARTNERSHIPS

Presented by: Kathy Bell

A *RoadWatch* Initiative



Sharing the roads in Harmony

Trucks - Cars - Pedestrians - Cyclists - Motorbikes



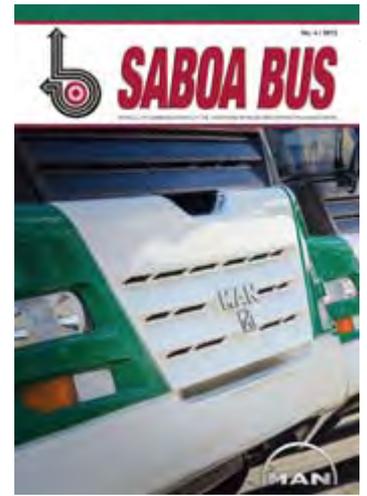
Industry Partnerships

- ❖ Industry insight
- ❖ Understanding challenges / opportunities
- ❖ Building relationships
- ❖ Networking with operators / suppliers
- ❖ Stakeholder engagement
- ❖ Policy framework – amendments / IPTN's
- ❖ Innovation such as PBS – Bi-Articulation

Industry Partnerships

❖ **SABOA:**

- ❖ Working through all legislation and regulations that affect the industry
- ❖ Responding to opportunities / challenges
- ❖ Committed to road safety
- ❖ Supports transformation in the bus industry
- ❖ Advocates co-operation & sharing of expertise
- ❖ Active participant in the consultative structures of government through participation in committees, working committees and task groups on issues that affect both Government and industry.
- ❖ Evaluation of the impact of the tender contract system on the industry
- ❖ Dora – escalation clauses, interim vs negotiated contracts - complexity



Industry Partnerships

❖ RTMS / PBS:

❖ Key focus areas in the RTMS system are:

- ❖ Vehicle maintenance
- ❖ Driver wellness
- ❖ Productivity

❖ Positive outcomes:

- ❖ Accident costs/km reduced by 31% over a 4 year period
- ❖ Reduction in overloading – maintain at 1.2% over 3 years
- ❖ Staff turnover among drivers reduced by 32%



RTMS - Benefits

- ❖ Payload optimisation
- ❖ Prevention of overloading
- ❖ Load safety
- ❖ Dimensional compliance
- ❖ Vehicle maintenance
- ❖ Daily roadworthy verification
- ❖ Minimise breakdowns
- ❖ Tyre management
- ❖ Driver medical fitness
- ❖ Fatigue management
- ❖ Skills development
- ❖ Corrective actions

RTMS - Benefits

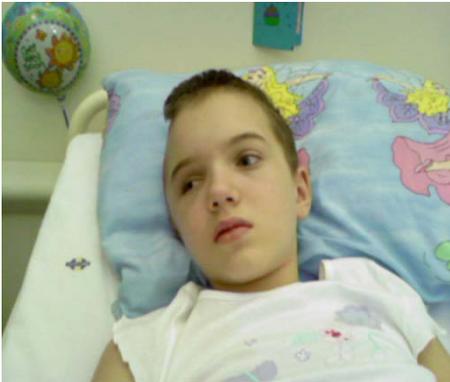
- ❖ Monitoring / Control of

- ❖ Speeding
- ❖ Accidents
- ❖ Driving hours
- ❖ Traffic infringements
- ❖ Driver behaviour

- ❖ **80 Operators are accredited**

- ❖ **5800 trucks / buses / tankers / trailers**

- ❖ **PBS – Prescription vs Performance**



2014/03/07



Road Traffic
Management Corporation

**National Traffic Chiefs' Summit
and
Road Safety Awards Ceremony**

28 - 29 November 2013

VIP

East London International Convention Centre

❖ **Fleetwatch – ‘Brake & Tyre watch’:**

- ❖ The *FleetWatch Brake and Tyre Watch* campaign trains traffic officials countrywide to better equip and enable them to do their jobs more effectively - namely being able to identify and remove unroadworthy heavy vehicles of our roads.
- ❖ To date over 1 000 traffic officials have undergone training at various traffic centres around the country. Of the 450 or so heavy vehicles checked by the team over a seven year period, nearly 70% (around 312) were discontinued. Causes are commonly 'no' brakes, unroadworthy tyres, ABS brake system disconnected and a host of other faults.





**Thanks to all
our valued partners!**

BRIDGESTONE
Your Journey. Our Passion

WABCO

HCV
making the world's trucks

JOST

FREIGHTLINER



Standard Bank



**A Call to
ACTION**



RTMS

Also a proud Foundation Partner
of the *FleetWatch
Brake & Tyre Watch* campaign.

The *Brake & Tyre Watch* campaign - now
in its 7th year - is aimed at educating both
trucking operators and traffic officials about
safe trucking and preventative maintenance.

The project empowers traffic officials with
specialised knowledge to enable them
to do a more professional job in taking
unroadworthy trucks off the road.

Supporter of the
RTMS programme

RTMS IS AN industry-led, government-
supported, voluntary, self-regulation
scheme that encourages consignees,
consignors and road transport operators
to implement a management system
(a set of standards) with outcomes
that contribute to preserving road
infrastructure, improving road safety and
increasing productivity.

**Standard Bank is proud
to endorse and support
the above road safety
initiatives**



**Standard
Bank**

Moving Forward™

ROAD SAFETY

PULLING THE BRAKES ON ROGUE TRUCKS

Safety initiative aims to get dangerous vehicles off the road before it's too late

Mieran Legg
STAFF REPORTER

FROM trucks with no brakes or steering wheels, to one with grass growing in its undercarriage, the team behind the Brake and Tyre Watch initiative has seen it all.

When an ancient, rusted Mack truck with a leaking petrol tank and missing brakes was flagged down during a quarterly inspection at the Breede Valley traffic department in Worcester yesterday, nobody was surprised.

"This is a perfect example of what we see all the time," said Kathy Bell, a team member and Standard Bank transport specialist. "We have to discontinue around 70 percent of the trucks we pull over because they aren't roadworthy."

Yesterday's inspection was the latest in a series of spot checks held across the country.

Together with local traffic officials, the Brake and Tyre Watch team have been conducting stringent safety checks on the buses and trucks travelling on South Africa's roads.

Bell said the inspections were designed to raise transport operators' awareness of the subject of efficient braking and tyre checking.

It also served to teach traffic officials how to spot severe faults in heavy vehicles.

Bell said the plan was to get problem trucks off the road because they posed a huge risk to other motorists.

In the past two weeks there have been frequent reports of truck crashes in the Western Cape, including one incident in which two people died after a truck shot off the Kaibabkes Pass between Ceres and the Koue



FLAGGED DOWN

Traffic officials inspect the brakes and tyres of trucks at the Breede Valley traffic department in Worcester yesterday.

PICTURES: JASON BOUD

Bokkeveld on Tuesday.

During yesterday's inspection in Worcester, 23 trucks were pulled over by traffic officials and 17 were discontinued and impounded after inspectors determined they were not roadworthy.

While a truck with grass growing in its undercarriage was the standout case of the day, Bell said the team had run into some unique situations during the initiative's seven-year history.

"Once we pulled over a truck driver who was cooking on a paraffin stove on the seat next to him. Another truck was being driven without a steering wheel."

Since February 2006, the team had "discontinued" 310 heavy vehicles.

Bell said that while most transport operators stuck to the rules, it was

the minority who were ruining the industry's reputation.

"It's also unfair to blame the drivers because it should fall on the operators to make sure the drivers are taking the proper precautions and driving roadworthy vehicles."

Western Cape traffic head Kenny Africa said he supported the initiative because it was training officials who would be able to remove problem vehicles from the road before they ended up in a serious crash.

"I want to look at the days after (yesterday's) inspection and see how many trucks our newly-trained officials find," he said.

He added he would continue including the Western Cape's traffic officials in future inspections.

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**'ONCE WE
PULLED OVER A
DRIVER WHO
WAS COOKING
ON A STOVE ON
THE SEAT NEXT
TO HIM'**

Collaboration / Associations / Stakeholders / Partnerships

- ❖ Collaboration between corporations, non-profit organizations, suppliers and associations.
- ❖ A collaborative effort has two dedicated customer bases to market products to instead of just one. Both companies can use the opportunity to reach target markets that may have previously been difficult to reach.
- ❖ For a collaborative effort between organizations to be successful, both parties need to have something to offer to the relationship.
- ❖ One of the advantages of a collaborative effort between companies is the complementary ways in which personnel can enhance the relationship.
- ❖ Business is driven by referrals and connections.
- ❖ In short, by seeing fellow industry initiatives as partners and not competitors, corporates can harness the power of the collective to influence industries.
- ❖ Collaboration is the new competition, at least when it comes to building sustainable relationships.

TRUCKING & COMMERCIAL



...ngen (CSIR), Kathy Bell (Standard Bank), Keir Gid (Wabco Automotive), deputy minister of transport, Sindiwe Chakunga, Gerf Brits (Unitrans Mining), Oliver Nacoo (J...
 Slewé Cornelius (Indwe Risk Managers), and Adrian van Tonder (Barloworld Logistics).

...nition workshop held in Polokwane



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